



NEWS RELEASE

Contact: Samantha Flannery or Jamie Wilburn, LHWH PR
(843) 448-1123 or email sflannery@lhwh.com

MYRTLE BEACH'S FAMILY KINGDOM AMUSEMENT PARK ADDS FOUR EXCITING NEW RIDES FOR 2013 SEASON

Seaside Amusement Park's New Steel Roller Coaster — The Twist 'N Shout — Debuts Along With The Kite Flyer, Flight School And Frog Hopper Rides

April 22, 2013, Myrtle Beach, S.C. — Family Kingdom, Myrtle Beach's only seaside amusement park, has added four new rides for the 2013 season: the Twist 'n Shout steel roller coaster, the Kite Flyer hang-gliding ride, the Flight School mini-airplanes, and the Frog Hopper bouncy ride. These new additions join favorites such as the Giant Wheel, the Log Flume, and Sling-Shot to bring the park's total number of rides to 37.

With the addition of the **Twist 'n Shout**, coaster enthusiasts now have two exciting coaster options at Family Kingdom. The Twist 'n Shout steel roller coaster joins Family Kingdom's legendary Swamp Fox wooden coaster. The Swamp Fox features a four-car passenger train that rumbles, shudders and vibrates up and down its classic figure-eight track, while the Twist 'n Shout is a "wild-mouse" style steel coaster with independently-traveling, four-passenger cars, each custom-themed after '50's vintage automobiles. The Twist 'n Shout cars are wider than the coaster's steel track, and they make sharp, quick, flat turns that literally put riders on the edge of their seats.

"Twist 'n Shout is an exciting complement to our popular Swamp Fox coaster," said Donnie Sipes, general manager of Family Kingdom Amusement Park. "Twist 'n Shout provides a whole different kind of thrill for those who love coasters. Swamp Fox takes riders over a 2,400 foot figure eight layout, bouncing and shaking as only a wooden coaster can. The Twist 'n Shout delivers rapid shifts in direction and the sensation that riders might fall over the edge of the track and fly out of their seats at any minute. Both rides are designed to deliver chills and thrills in different ways. No trip to Myrtle Beach this summer will be complete for coaster enthusiasts until they experience both the Swamp Fox and the Twist 'n Shout."

A new **Kite Flyer ride** delivers another kind of excitement. Riders experience the fun of hang-gliding as they lay on their stomachs with feet dangling. The ride platform rises and falls in

(more)

mid-air, providing the sensation of free flight, as riders soar in a giant circle around the ride's core.

The littlest thrill seekers are treated to their own new rides with the Flight School and Frog Hopper.

Each two-seater plane on the **Flight School ride** features a front and rear seat perfect for a little pilot and co-pilot. However, the seats are also spacious enough to accommodate adults who want to join their little rider's flight.

Little visitors can leap for joy on the new **Frog Hopper ride** as it bounces up and down on its journey to catch flies. Nestled in their seats, riders are taken straight upward, then "hopped" down to the ground. This low-speed, gentle ride can also accommodate adults who wish to accompany their children.

"We're very excited about these new rides," said Sipes. "We consider it a privilege to entertain families at Family Kingdom. "We realize that family time is precious. Our amusement park and these new rides are all about family fun time, sharing thrills and chills, and making memories that last a lifetime."

More information about Family Kingdom and the four newest rides, is available at www.FamilyKingdomFun.com.

About Family Kingdom

Located on Ocean Boulevard in the heart of Myrtle Beach, South Carolina, Family Kingdom has been a Myrtle Beach tradition for locals and visitors for more than 40 years. Opened originally as Grand Strand Amusement Park in 1966, it was rechristened "Family Kingdom Amusement Park" after being purchased in 1992 by the Ammons family, owners of the landmark Sea Mist Oceanfront Resort. It has 38 rides.

Family Kingdom is the home of the legendary Swamp Fox wooden roller coaster, the Giant Wheel, and over thirty-five other great rides and attractions for all ages. Four new rides were added in 2013 — the Twist 'n Shout steel roller coaster, the Kite Flyer hang-gliding ride, the Flight School mini-airplanes, and the Frog Hopper bouncy ride. Family Kingdom Amusement Park offers a complete amusement park experience with midway games, family entertainment and traditional park temptations such as funnel cakes, cotton candy and corn dogs.

Family Kingdom is also home to "Splashes," a beachfront water park located across Ocean Boulevard from the amusement park. Splashes features exhilarating water slides with breathtaking drops of as much as 100 feet; open and enclosed wet and wild flume rides; and a spacious 425' long lazy river with waterfalls. There are also splash pools, eight kiddie slides and two rain trees.

More information about Family Kingdom Amusement Park and Splashes is available at www.FamilyKingdomFun.com.