



## NEWS RELEASE

Contact: Lei Gainer or Jamie Wilburn, LHWH PR  
(843) 448-1123 or email [jwilburn@lhwh.com](mailto:jwilburn@lhwh.com)

### **FAMILY KINGDOM AMUSEMENT PARK ADDS TWO NEW RIDES; PARK'S 2014 SEASON STARTS APRIL 5**

**"Magic Bikes" and "Jump Around Dune Buggies" Bring The Number Of Rides At Myrtle Beach, S.C.'s Popular Seaside Amusement Park To 39**

*January 31, 2014, Myrtle Beach, S.C.* — Family Kingdom, Myrtle Beach's only seaside amusement park, has added two new rides bringing its total number of rides to 39 for the 2014 season. When the season starts on April 5, new rides "Magic Bikes" and "Jump Around Dune Buggies" will be among Family Kingdom's collection of ride favorites that includes the Swamp Fox roller coaster, the Giant Wheel, the Sling Shot and many kiddie rides. This year's two new rides follow the introduction of four new rides for the 2013 season — the Twist 'n Shout steel roller coaster, the Kite Flyer hang-gliding ride, the Flight School mini-airplanes, and the Frog Hopper bouncy ride.

The new Magic Bikes ride features colorful vehicles featuring elevated seats with bicycle pedals. This interactive ride enables riders to be in control of their vehicles, swooping up and down as they "fly" in the hot air balloon-themed ride.

The Jump Around Dune Buggies is a family ride with vehicles rotating around a core that features a colorful design theme. It features a unique, patented interactive bouncing motion, and up to four children or one adult and two children can ride in each vehicle.

"We're excited to introduce more great family rides at our park again this year," said Donnie Sipes, general manager of Family Kingdom Amusement Park. "The four we added last year were tremendously popular. We anticipate that families will love the new Magic Bikes and Jump Around Dune Buggies which are both interactive; they let riders control how their rides jump or bounce about, adding to the overall fun."

More information about Family Kingdom and its newest rides is available at [www.FamilyKingdomFun.com](http://www.FamilyKingdomFun.com).

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## About Family Kingdom

Located on Ocean Boulevard in the heart of Myrtle Beach, S. C., Family Kingdom has been a Myrtle Beach tradition for locals and visitors for more than 40 years. Opened originally as Grand Strand Amusement Park in 1966, it was rechristened “Family Kingdom Amusement Park” after being purchased in 1992 by the Ammons family, owners of the landmark Sea Mist Oceanfront Resort. It has 39 rides.

Family Kingdom is the home of the legendary Swamp Fox wooden roller coaster, the Giant Wheel, and over thirty-seven other great rides and attractions for all ages. Family Kingdom Amusement Park offers a complete amusement park experience with midway games, family entertainment and traditional park temptations such as funnel cakes, cotton candy and corn dogs.

Family Kingdom is also home to “Splashes,” a beachfront water park located across Ocean Boulevard from the amusement park. Splashes features exhilarating water slides with breathtaking drops of as much as 100 feet; open and enclosed wet and wild flume rides; and a spacious 425’ long lazy river with waterfalls. There are also splash pools, eight kiddie slides and two rain trees.

More information about Family Kingdom Amusement Park and Splashes is available at [www.FamilyKingdomFun.com](http://www.FamilyKingdomFun.com).

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