



## **BACKGROUND**

Located on Ocean Boulevard in the heart of Myrtle Beach, South Carolina, Family Kingdom has been entertaining families for more than 40 years. Family Kingdom Amusement Park opened as Grand Strand Amusement Park in 1966. In 1992 it was rechristened “Family Kingdom Amusement Park” after being purchased by the Ammons family. Owners of the landmark Sea Mist Oceanfront Resort, the Ammons family has played a key role in the development of Myrtle Beach as a nationally known family vacation destination for over fifty years.

Home of the legendary Swamp Fox wooden roller coaster, the largest Ferris wheel in the state of South Carolina and over thirty other great rides and attractions for all ages, Family Kingdom Amusement Park offers a complete amusement park experience with midway games, family entertainment and traditional park temptations such as funnel cakes, cotton candy and corndogs. Family Kingdom Water Park features three serpentine water flumes each with a drop of greater than a 100 feet, two speed slides and two intermediate slides, all with a stunning view of the Atlantic Ocean. Families can also enjoy a Lazy River that stretches out more than 400 feet along the seashore. Splash pools feature two rain trees, a multi-tiered waterfall and eight kiddie slides.

Family Kingdom is a popular choice for groups including family reunions, corporate outings and church trips. Special pricing is available for groups of 16 or more people. Group ticket options include an all-day wristband for either the Amusement Park or the Water Park or a Combo Pass for both parks.